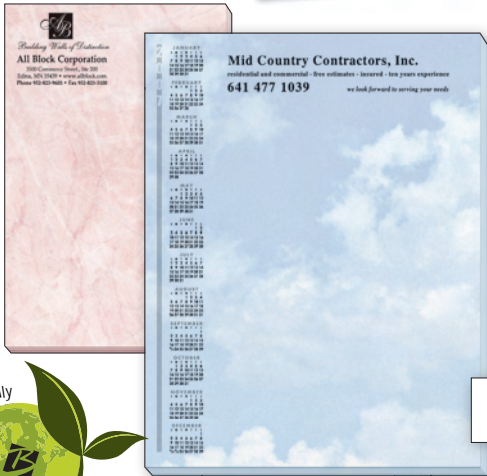


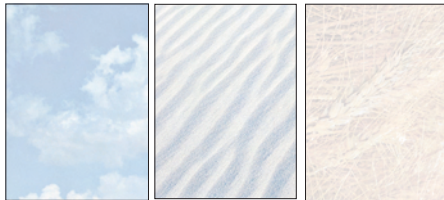
Desk



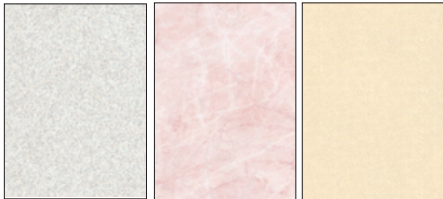
We can do as few as 25 and as many as 1500. Call for a quote!



Background Choices:

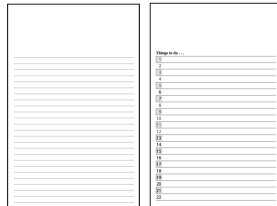


Clouds Sand Wheat

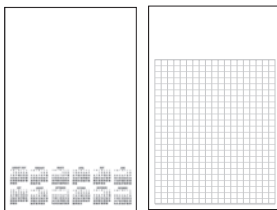


Granite Marble Parchment

Layout Choices



Ruled To Do List



Year-in-View® Grid



BIC® STICKY NOTES®

FREE 4-color process imprint on your choice of four different style options creates endless promotional possibilities! Make a big impact with a free flood coat, or opt for the standard paper colors of white or sungold yellow.

Imprint:	P4A3 (4" x 3"): 3 5/8" x 2 5/8" P4A6 (4" x 6"): 3 5/8" x 5 5/8"		
Item #	P4A3A25 (4" x 3", 25 Sheets)		
500	1000	2500	Set-Up Charge: FREE 4-Color Process Imprint
\$0.44	\$0.43	\$0.42	
Item #	P4A3A50 (4" x 3", 50 Sheets)		
500	1000	2500	Set-Up Charge: FREE 4-Color Process Imprint
\$0.77	\$0.75	\$0.74	
Item #	P4A6A25 (4" x 6", 25 Sheets)		
500	1000	2500	Set-Up Charge: FREE 4-Color Process Imprint
\$0.79	\$0.78	\$0.76	
Item #	P4A6A50 (4" x 6", 50 Sheets)		
500	1000	2500	Set-Up Charge: FREE 4-Color Process Imprint
\$1.50	\$1.47	\$1.44	

JUST JOT-IT NOTE PADS

Our jotter pads are constructed of 50 sheets of 20 lb. bond stock with the top edge padded to a plain chipboard back. Choose from our three most popular sizes, several backgrounds, and four different layouts to suit your promotional needs to a 'T'.

Paper Back-grounds:	white, green, blue, pink, yellow, clouds, sand, wheat, granite, marble, parchment			
Layouts:	blank, ruled lines, grid, to-do-list, Year-in-View®			
Pad Size/Im-print Area:	Large - 8 1/2" x 11" - (#JP-410): 7 3/4" x 1 5/8" Medium - 5 1/2" x 8 1/2" - (#JP-405): 4 3/4" x 1 1/2" Small - 4 1/2" x 5 1/2" - (#JP-400): 3 1/2" x 1 1/8"			
Item #	JP-410 (Large)			
100	150	200	250	Standard Black Imprint: NO CHARGE
\$5.13	\$4.21	\$3.96	\$3.79	
Item #	JP-405 (Medium)			
100	150	200	250	Standard Black Imprint: NO CHARGE
\$3.91	\$3.24	\$3.04	\$2.92	
Item #	JP-400 (Small)			
100	150	200	250	Standard Black Imprint: NO CHARGE
\$3.07	2.48	2.30	2.17	

CUBE PAD® NOTES

Our 3" Cube Pad® gives your promotion quadruple impact with a one-color imprint on all four sides. Your message will stay in sight on your recipient's desk all day every day. Each cube has approximately 600 sheets.

Paper Color:	White		
Imprint:	2 3/4" x 2 1/2" - each side		
Item #	30226		
125	250	500	Set-Up Charge: \$50.00
\$2.44	\$2.27	\$2.19	

XCITE™ NOTE WALLET

An extremely popular event give-away, this convenient adhesive note wallet travels easily, and is a fun, trendy item for any promotion. Imprint your message in silver on your choice of eight 'XCITING' bright colors.

Colors:	light pink, raspberry, grape, lime, orange, red, blue, black		
Imprint:	2¼" x 1¼"		
Item #	A0434		
150	250	500	Set-Up Charge: \$60.00 (silver foil stamp)
\$3.00	\$2.61	\$2.38	

CONFERENCE PADHOLDER

Classy ultrahide simulated leather gives the look and soft feel of rich Nappa leather on our Conference Padholder. The interior features a slant pocket with two business card holder slots, a wide body pen holder, and includes an 8½" x 11" writing pad. A great item for meetings and conferences!

Colors:	red, green, tan, orange, black, burgundy, blue, purple		
Imprint Options/Size:	Screenprint: 6" x 10" Deboss: 5" x 4"		
Item #	CV-420		
24	100	250	Set-Up Charge: \$62.50 for 1-Color Screen Print or \$62.50 for Deboss
\$13.75	\$12.75	\$11.25	

HORIZON™ SPIRAL MEMO JOTTER

Just right for trade shows, this classic spiral jotter lets attendees make notes about booths they visit and ideas they generate. The jotter features a pocket for business cards, pen loop, and a refillable 40-sheet spiral pad. *(Pen not included)*

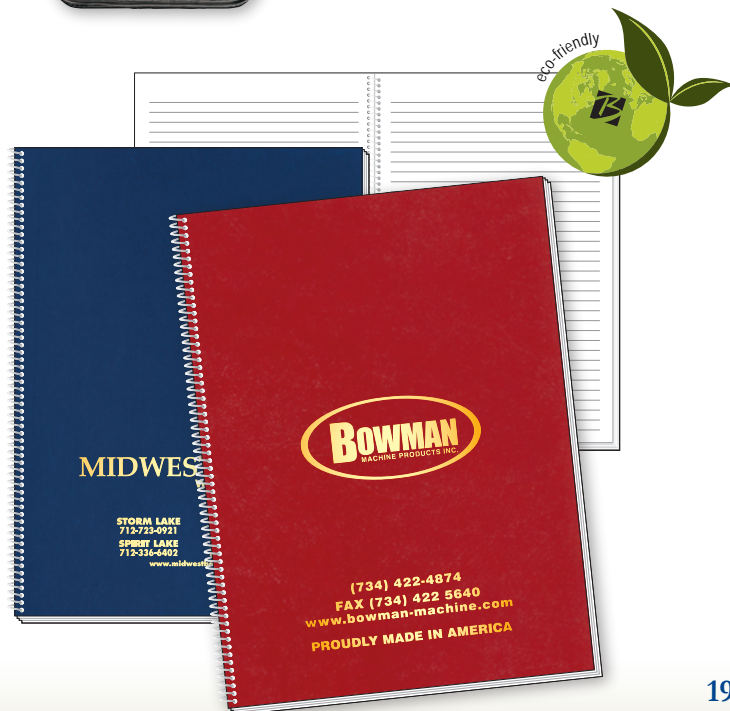
Colors:	black, navy		
Imprint:	2" x 2"		
Item #	A0941		
150	250	500	Set-Up Charge: \$60.00 for 1-color Screen Print or \$60.00 for Deboss
\$3.07	\$2.73	\$2.49	

SEDONA JOURNAL

Ensure your message is extended at your meeting by providing a classy journal to each attendee. Choose from two different journal sizes and three rich leatherette cover colors. Constructed of 24-sheet paper inserts for Large Journal, (48-sheet paper insert for Standard Journal) with choice of blank, grid, or lined, and spiral-bound with black wire.

Leatherette Cover Colors:	black, navy, burgundy		
Imprint:	Standard Journal (#JB110): 5" x 3" Large Journal (#JB118): 7¼" x 3"		
Item #	JB110 w/Sedona Cover (Standard Size - 5½" x 8½")		
100	250	500	Set-Up Charge: \$160.00 Foil Stamp Imprint (Gold or Silver)
\$4.20	\$3.51	\$3.26	
Item #	JB118 w/Sedona Cover (Large Size - 8¾" x 10¾")		
100	250	500	Set-Up Charge: \$160.00 Foil Stamp Imprint (Gold or Silver)
\$4.52	\$3.77	\$3.48	

Desk



Desk



THREE RING BINDER

Here is an excellent item to organize important information with a huge imprint area including front, back, and spine!

Colors: white, red, royal blue, black, green, burgundy, bone, gray, navy, yellow, teal

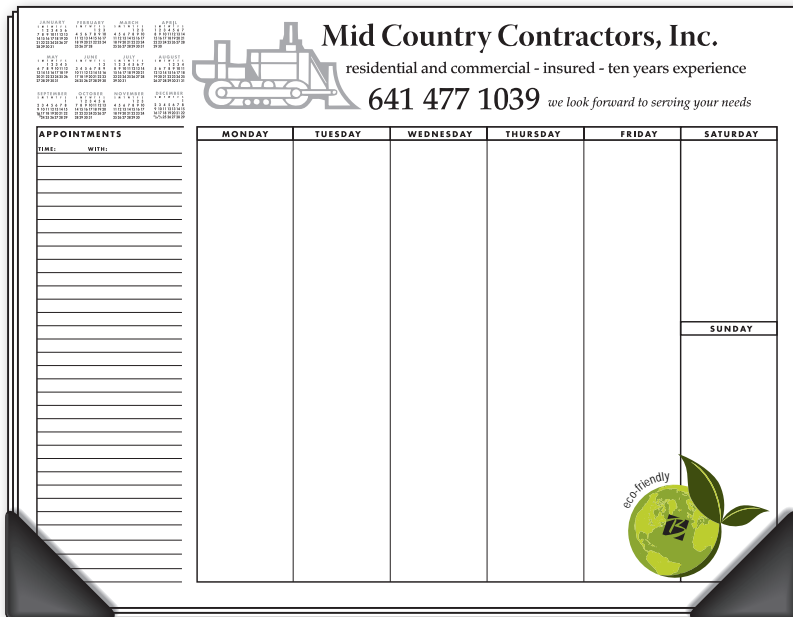
Imprint: Imprint on front, back, or spine. Call your BAC Consultant for details.

Item # 2013 (1" Ring)

100	250	500	Set-Up Charge: FREE 1 st Color Imprint
\$5.73	\$4.60	\$4.03	

Item # 2015 (1½" Ring)

100	250	500	Set-Up Charge: FREE 1 st Color Imprint
\$6.05	\$4.93	\$4.32	



DESK PLANNER PAD

Our 22" x 17" Desk Pad is billboard advertising on a desk. It features 52 sheets of uncoated stock, each imprinted with your message at the top, and padded at the top and bottom to a chipboard back.

Stock Page Schedule-It Planner Pad (#520); Sketch-It Planner Pad (#530); Printing: List-It Planner Pad (#540)

Imprint: 20½" x 2½"

Item # 5x0 (choose option # listed above)

100	200	300	Set-Up Charge: FREE 1 st Color Imprint (add blue or black vinyl corners for \$0.42 each pad)
\$10.23	\$8.12	\$7.42	

ZIPPY® LETTER OPENER

Open letters in a ZIP! Imprint your message on an item people with use every day. Choose from two popular styles: The Zippy® Letter Opener; Business Card Zippy® - and add instant personalization by inserting your business card.

Colors: Zippy® (QP-103): red, white, blue, black, translucent green, translucent blue, translucent red.
Business Card Zippy® (#QP-2532): clear, white, pink, translucent red, translucent blue, translucent green, translucent plum, red, blue, black

Imprint: Zippy® (QP-103): 2¼" x 1⅜"
Business Card Zippy® (#QP-2532): 1⅝" x 2½"

Item # QP-103

250	500	1000	Set-Up Charge: \$29.50 (Includes up to a 2-color imprint on front)
\$1.22	\$1.18	\$1.07	

Item # QP-2532

250	500	1000	Set-Up Charge: \$29.50 (Includes 1-color imprint on back)
\$1.49	\$1.45	\$1.42	



MAGNETIC JUMBO CLIP

Used at the office or in the home, these magnetic clips are sure to give your message ultimate exposure. It can be used as a memo or mail holder, or to keep bags closed tight.

Colors: white, translucent red, translucent green, clear, translucent blue

Imprint: ¾" x ¾"

Item # MJC

150	250	500	Set-Up Charge: \$35.00 per color
\$1.30	\$1.22	\$1.18	



ULTIMATE SCREEN SWEEP

Our handy cleaning device cleans delicate surfaces without scratching them. It is perfect for cleaning computer screens, LCD screens on cameras and cell phones, and CD's and DVD's.

Colors:	white, black, metallic silver, metallic blue, translucent red, translucent purple, translucent green, translucent orange, translucent blue		
Imprint:	1½" x ¾"		
Item #	USS		
100	250	500	Set-Up Charge: \$35.00 per color
\$1.87	\$1.72	\$1.66	

CELL PHONE HOLDER

This item holds a cell phone in the upright position and ensures your logo is viewed frequently. It holds most sizes of modern cell phones.

Translucent Colors:	clear, black, red, blue		
Imprint:	1½" x ¾"		
Item #	CPC		
150	250	500	Set-Up Charge: \$35.00 per color
\$1.71	\$1.50	\$1.45	

8" MAGNIFYING RULER

Our Magnifying Ruler features both inch and metric scales, and you also have the option for architectural scale if requested. The magnifying strip is a great feature for students and seniors.

Background & Imprint Colors:	white, burgundy, orange, kelly green, khaki, forest green, yellow, blue, brown, gray, black, navy, red, violet, reflex blue		
Imprint:	8" x 1"		
Item #	V5508		
150	250	500	Set-Up Charge: \$45.00
\$1.80	\$1.73	\$1.70	

BACK-TO-BACK PHOTO FRAME

A very classy piece for anyone's desk. This metal frame holds two 4" x 6" photos in a frame that can be rotated. Advertise on an item that will sit in plain site each day!

Imprint:	5" x 1"		
Item #	20295		
50	100	250	Set-Up Charge: \$50.00
\$7.40	\$7.15	\$6.90	

Desk



see p. 46



A Radio Station Seeks Loyal Listeners

Goal: To increase Loyal Listener membership by reaching out to businesses people

Product: #HT15 Office Isometrics Adhesive-Backed Handy Tips Stick-a-Strip™

Application: The station's promotional consultant advised any person who sits behind a desk for a living would really appreciate a constant reminder to stretch throughout the day to stay fresh and productive. The Radio Station assigned an intern to drive the station vehicle around to local businesses and deliver the Handy Tips Strips, and encourage employees to keep the adhesive strip on their desk or computer. The strips served as not only handy tips to stay well, but also a message to listen to the radio station during the work day for great music and more wellness handy tips.

Result: The Radio Station was able to put their message in front of business people all over the community by putting a helpful and useful promotional product on their desk. The station was able to increase their loyal listener club by imprinting their website on the Handy Tips Strips, driving the recipient to the website, and increasing their Loyal Listener Club membership.