# Home & Auto





# EZ FREEZE FOOD STORAGE CONTAINER

Have fresher, tastier, and safer food on the go; just freeze and fill. This item was featured on HGTV's "I Want That." Triple-layer design has two layers of durable, dishwasher-safe plastic plus an innovative, gel-filled core to keep food cold longer. Keeps food cold up to five hours! Its reusable, dishwasher safe, and holds three cups.

Colors:	Translucent blue, translucent green, translucent orange		
Imprint:	3" x 3"		
Item #	K330		
100	250	1000	Cot Un Chargo, \$25,00 per color
\$2.73	\$2.49	\$2.40	Set-Up Charge: \$35.00 per color

## THE WORLD'S BEST PIZZA CUTTER

This item is a hot commodity across the nation. Our extremely popular pizza cutter is a must-have for your home promotion. The ergonomic shape makes holding the pizza cutter easy, and the plastic blade cuts cleanly through pizza and crust. The plastic (FDA approved) blade removes easily for cleaning. This item is top rack dishwasher safe.

Colors:	white, translucent red, translucent blue, translucent purple, translucent green (all with white plastic blade)		
Imprint:	3¼" half circle		
Item #	1036		
150	250	500	Set-Up Charge: \$31.50 per color
\$1.99	\$1.90	\$1.75	Set-up Charge, \$51.50 per color

# KEEP-IT CLIP™

Choose from two different sizes of our Keep-It Clips<sup>™</sup>. Both sizes are excellent for keeping snack bags tightly sealed or keeping documents grouped. The clips feature a patented design with sturdy gripper teeth and a durable internal metal spring.

Colors:	Tropi-Cool™ Translucent Colors: blue, red, purple, green, orange, pink, yellow, frost, aqua, sky blue, bright coral, lime, smoke.  Solid Colors: blue, red, purple, green, orange, pink, yellow, white, sage, salsa, antique blue, dark blue, dark green, light grey, coffee, black.			
Imprint:	4" Clip (#404	4" Clip (#404): 3%" x 2½"; 6" Clip (#406): 4%" x 2½"		
Item #	404			
250	350	500	Set-Up Charge: \$40.00 per color	
\$0.84	\$0.75	\$0.68	Set-op Charge: \$40.00 per color	
Item #	406			
250	350	500	Set-Up Charge: \$40.00 per color	
\$0.94	\$0.88	\$0.79	Set-op Charge, \$40.00 per color	

## JAR OPENERS

These items come in very handy for a multitude of purposes, and are available in a variety of shapes, sizes, and colors! Use to open a jar, grip a bag, peel garlic, stop a drain, or remove lint. They're flat, economical, and perfect for mailing.

	1			
Shapes:	heart (29), hand (30), #1 (31), van (32), house (33), phone (34), circle (35), daisy (36), rectangle (37), dollar bill (38), square (39)			
Colors:	white, yellow, red, blue, hot pink, charcoal gray, kelly green, cream, teal, black, purple. Assorted colors are available.			
Imprint:	Various sizes. Contact your Bankers Advertising Promotional Consultant.			
Item #	J1xx (choose shape # above)			
350	500	1000	Set-Up Charge: \$35.00 per color	
\$0.67	\$0.64	\$0.56	Set-op Charge: \$55.00 per color	

# HOME HARDWARE KIT

The Home Hardware Kit is the perfect item for any home owner or tenant. The kits contains 12 sheet metal screws, 12 plastic anchors, 6 flat head wood screws, 8 cup hooks, 6 push pins, 2 thumb tacks, 12 picture hangers, and 32 nails.

Colors:	kit box is fro	kit box is frosted clear			
Imprint:	3" x 15/8"	3" x 1%"			
Item #	QP-51185	QP-51185			
100	250	500	Set-Up Charge: \$29.50 per color		
\$3.19	\$3.15	\$3.10	Set-op Charge, \$29.50 per color		

# TAPE MEASURE

This item will be used without a doubt! We offer you three lengths, a large imprint area, and sturdy construction with a rubber grip and belt clip.

•				
Colors:	yellow with black trim			
Imprint:	1%" diameter			
Item #	QP-54120 (12	2 feet)		
100	250			
\$2.69	\$2.65	\$2.62	Set-Up Charge: \$29.50 per color	
Item #	QP-54160 (16 feet)			
100	250 500 Set Un Charge: \$20.50 per se		Set-Up Charge: \$29.50 per color	
\$3.39	\$3.35	\$3.32	Set-op Griarge. \$23.50 per color	
Item #	QP-54250 (25 feet)			
100	250			
\$4.75	\$4.69	\$4.65	Set-Up Charge: \$29.50 per color	

# QUICK FIXX LED LEVEL TOOL

Showcase your brand on a useful, functional and compact tool. It features a bright-white LED light, 2 reversible driver bits, sure-grip and magnetized chuck that holds bits in place during use. Includes 2 LR41 button cell batteries. Each tool comes packaged in an individual gift box.

Colors:	silver with black trim			
Imprint:	2½" x ¾"	21/4" x 3/8"		
Item #	TP360			
50	100	250	Sat Un Chargo, \$20,00 per color	
\$3.21	\$3.10	\$3.00	Set-Up Charge: \$30.00 per color	

## THE RUGGED STEEL & RUBBER FLASHLIGHT

Top quality durable rubber casing and stainless steel make this one tough flashlight! It also features a xenon bulb with lifetime replacement guarantee, push-button switch, and 2 AA batteries.

Colors:	silver/black		
Imprint:	1¼" x ½"		
Item #	8501		
25	50	100	Set Up Charge, \$20,00 per color
\$6.57	\$6.33	\$6.12	Set-Up Charge: \$30.00 per color

# Home & Auto







# Home & Auto



## **GREEN WAVE RAIN GAUGE**

Made of 100% recycled biodegradable polystyrene, this rain gauge has a plastic cone-shaped tube that won't break in cold climates. Choose inch or metric scale, or a combination of the two. Gauge will mount on posts and fences with screws or insert into the ground.

Colors:	bio-recycled	bio-recycled off-white		
Imprint:	2" x 3½"	2" x 3½"		
Item #	847	847		
100	250	500	Set-Up Charge: \$35.00 per color	
\$3.60	\$3.55	\$3.20	Set-op Charge, \$55.00 per color	

#### TEMPEST II OUTDOOR THERMOMETER

Thermometers promote any business... everyday! This economical thermometer has adjustable brackets, a special windchill scale, and measures 3½" x 7". Two mounting screws are included with each thermometer.

Colors:	white, yellow, recycled off-white		
Imprint:	19/16" x 11/4"		
Item #	246		
100	250	500	Sot Un Chargo, \$25.00 per color
\$3.61	\$3.56	\$3.24	Set-Up Charge: \$35.00 per color

#### BEAR CLAW ICE SCRAPER

Anyone who lives in a chilly climate will greatly appreciate an ice scraper. Why not imprint them with your message and keep it with the recipient all season long? This economical ice scraper would make a great winter promotion. This highly functional item is made in the USA of high quality plastic.

Colors:	red, blue, bla	red, blue, black			
Imprint:	1¾" x 1⅓"	1¾" x 1½"			
Item #	HP720BC	HP720BC			
150	250	500	Set-Up Charge: \$40.00 per color		
\$1.63	\$1.58	\$1.52	Set-up Charge: \$40.00 per color		

# MINI ALUMINUM LED FLASHLIGHT

This handy little flashlight has nine ultra-bright white LED's. Three AAA batteries with a life of approximately 38 hours are included.

Colors:	silver, blue, red		
Imprint:	½" x ⅓6"		
Item#	65263		
50	100	250	Cot Un Chargo, ¢E0 00 per color
\$6.30	\$6.08	\$5.87	Set-Up Charge: \$50.00 per color

## VALET KEY SEPARATOR

The Valet is ideal to use when your auto is being serviced at auto shops, car washes, valets, or when you need to keep your auto running and unlock a home at the same time. Sturdy plastic two-piece design allows keys to be easily separated.

Colors:		Tropi-Cool <sup>™</sup> Translucent Colors: blue, red, purple, green, orange, frost, smoke.				
Imprint:	11/4" x 1/2"	1¼" x ½"				
Item #	750	750				
250	350	500	Sot Up Chargo, \$40,00 per color			
\$1.32	\$1.27	\$1.13	Set-Up Charge: \$40.00 per color			

# **KEY RING LIGHT**

This extra-bright, high-intensity, pre-focused light with black anodized splitring is a high value promotion. It features plunger activation, and with a large color assortment and a great price, this item will showcase your name in lights.

Colors:	Translucent Colors: sapphire blue, amethyst purple, emerald green, ruby red.  Opaque Colors: yellow, red, black, light blue, burgundy, teal, forest green, glow-in-the-dark, navy blue, white, purple, pink.				
Imprint:	1¾" x 5%"				
Item #	424				
250	500	1000	Sat Un Chargo, \$20,00 per color		
\$0.98	\$0.96	\$0.86	Set-Up Charge: \$30.00 per color		

## FLEXIBLE KEY-TAGS

30 popular shapes to suit every business and promotional theme!						
Shapes:	round rectangle (01), stop sign (02), oval (03), circle (05), key (06), truck (07), #1 (09), house (11), square (12), computer (13), van (14), phone (15), rectangle (16), boot (17), teddy bear (18), tab (19), car (20), heart (22), elliptical (24), large rectangle (28), large oval (33), surfboard (41), slanted rectangle (43), U.S. Flag (63), star (65), paw (68), awareness ribbon (70), pennant (72), large circle (75), hard hat (80)					
Colors:	Tropi-Cool™ Translucent Colors: blue, red, purple, green, orange, pink, yellow, frost, aqua, sky blue, bright coral, lime, smoke. Solid Colors: blue, red, purple, green, orange, pink, yellow, white, sage, salsa, antique blue, dark blue, dark green, light grey, coffee, black, glow-in-the-dark blue.					
Imprint:	Various sizes. Contact your Bankers Advertising Promotional Consultant.					
Item #	5xx (choose shape #)					
250	350	500	Set-Up Charge: \$40.00 per color			
\$0.58	\$0.54	\$0.48				

# Home & Auto



35

## A Grocery Store Goes Green

**Goal:** Promote store's support of the environment, advertise the store, and save money

Product: #39P-S1313 Celebration Brite Tote

**Application:** The grocery store owner wanted to show his support for the environment by cutting back on the use of plastic bags. His promotional consultant suggested a 100% recyclable, reusable and hand washable polypropylene bag to sell to customers instead of offering plastic. Customers could purchase the bag, to use on their next shopping excursion. Based on the cost of the bag, and the estimated amount of plastic bags he saved, the owner was able to resell the eco-friendly bag in the store for only \$0.99.

**Result:** Customers were thrilled at the chance to show their support for the environment, especially at such a low cost. The "i go green" bags sold-out guickly, and the grocery store owner reordered once he saw how much ad exposure he was receiving in the community and how much money he saved on plastic bags. The local newspaper also ran an article about the grocery store's efforts to conserve the environment, which gave the store even more exposure.